

University of Wisconsin-Madison BASICS Summary 2011-2012

Issued Group

Total students issued: 418

Referred from Dean of Students Office (DOSO): 177

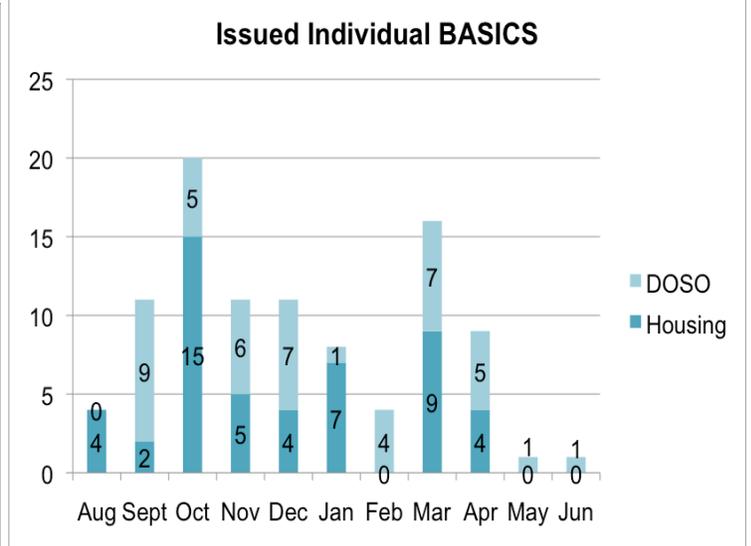
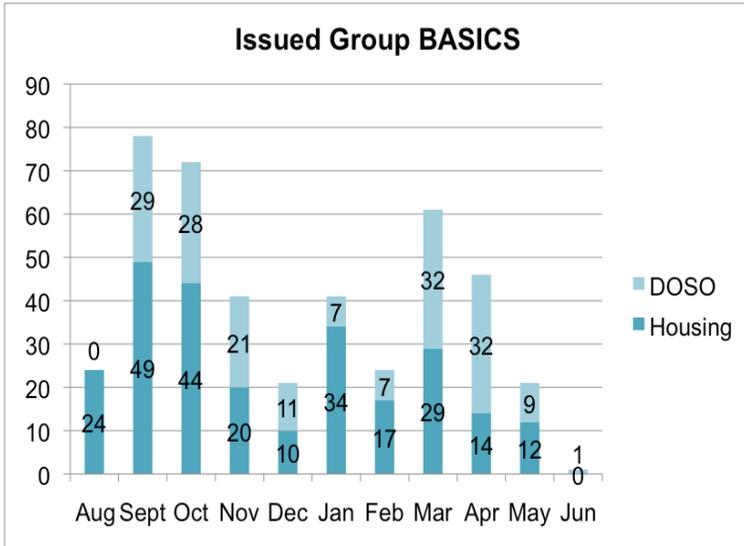
Referred from Housing: 253

Issued Individual

Total students issued: 96

Referred from Dean of Students Office (DOSO): 46

Referred from Housing: 50



Completed Group

Total students completed: 380

Still need to complete (in Aug/Sept '12): 38

Completed at Tellurian: 128

Completed at Connections: 252

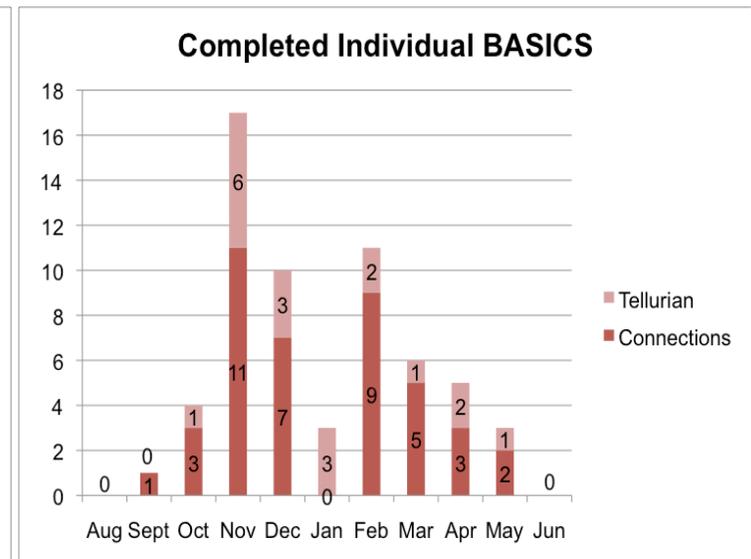
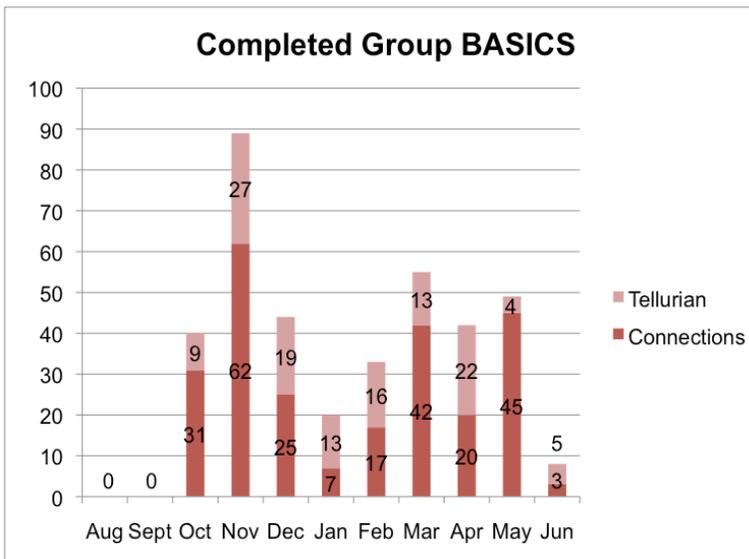
Completed Individual

Total students completed: 60

Still need to complete (in Aug/Sept '12): 36

Completed at Tellurian: 19

Completed at Connections: 41



**University of Wisconsin-Madison
BASICS Evaluation 2011-2012**

Group BASICS Demographics and Information

Number of groups held: 50

Average number of students per group: 8

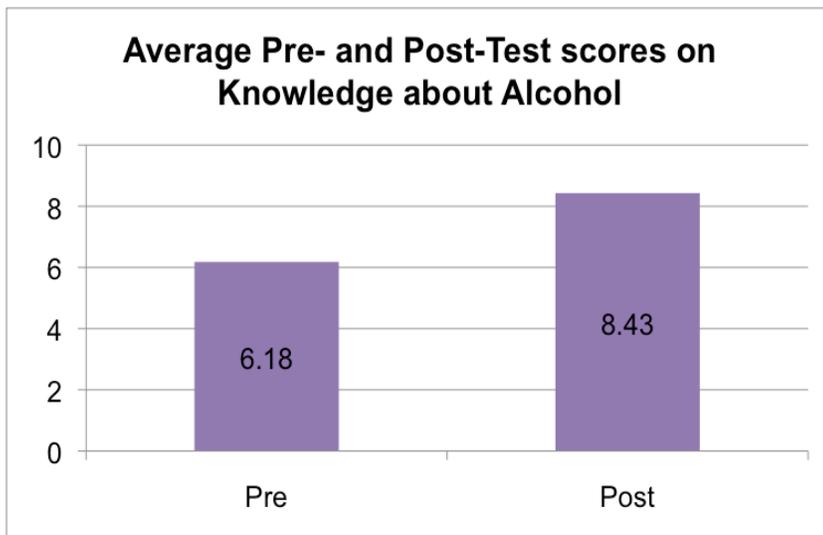
Number of participants completing evaluation: 332 (*all students not completing the full pre- or post-test were dropped from the analysis*)

Gender: 26.7% female, 72.4% male, 0.9% unknown

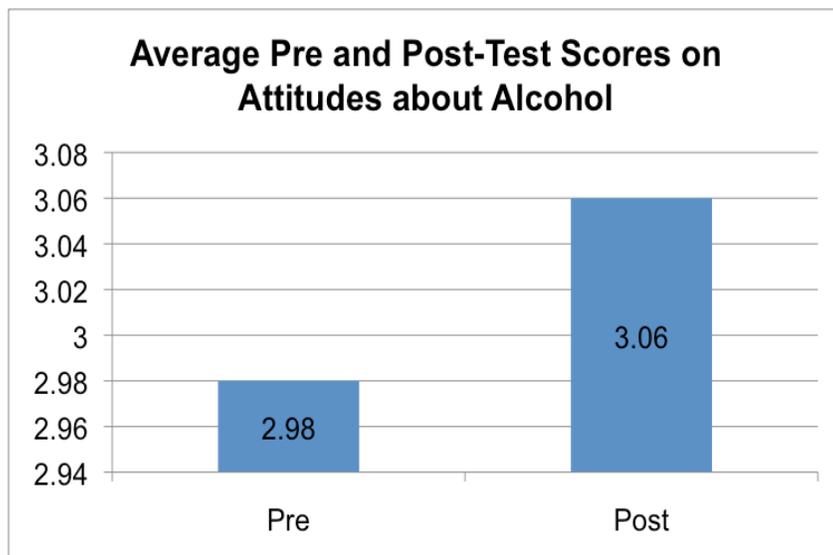
Race/ethnicity: 79.6% White, 2.4% Hispanic/Latino, 2.1% Black, 1.8% Asian, 0.3% Native American, 0.3% Indian, 2.1% multi-ethnic/racial, 11.4% unknown

Year in school: 58% freshmen, 27.6% sophomores, 9% juniors, 4.2% seniors, 1.5% unknown

Average age: 19 years old

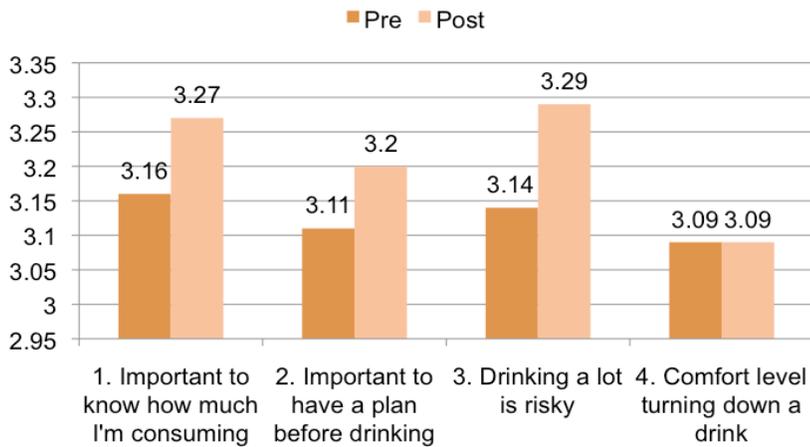


- Scores range from 1 – 11 (and denote the number of correct answers)
- n=331 students
- Paired t-tests indicate significant differences between pre- and post-test knowledge of alcohol ($p=.000$).
- Regression analyses show that men are significantly more likely to increase their score from pre to post ($p=.049$), but that men begin with lower scores (6.17) and than women (6.21) and end with higher scores (8.54) than women (8.09).
- As students increase in age, they are also significantly more likely to increase their score from pre to post ($p=.021$).



- Scores range from 0 (strongly disagree) to 4 (strongly agree)
- n=329 students
- Paired t-tests indicate significant differences between pre- and post-test attitudes ($p=.000$).
- Regression analyses show no significant impact of gender or age.

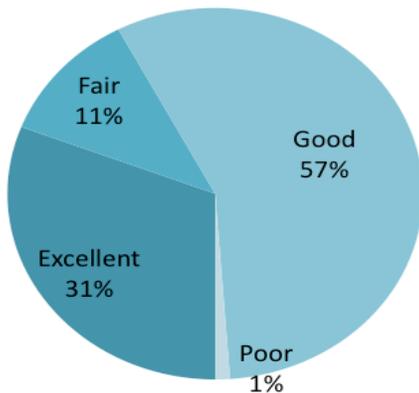
Pre-Post Test of Individual Attitudes



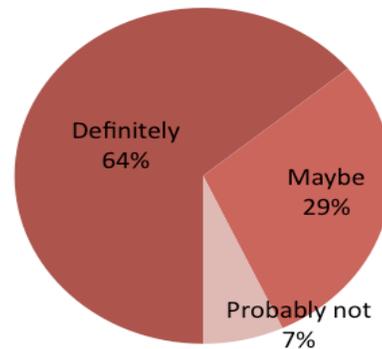
- Scores range from 0 (strongly disagree) to 4 (strongly agree)
- Paired t-tests indicate significant differences between pre- and post-test for #1 (p=.002; n=332), #2 (p=.03; n=332), and #3 (p=.000; n=331). There was no significant difference between pre- and post-test for #4 (n=332).
- Regression analyses showed no significant influence of gender or age on any of the attitudes.

BASICS Satisfaction Survey 2011-2012

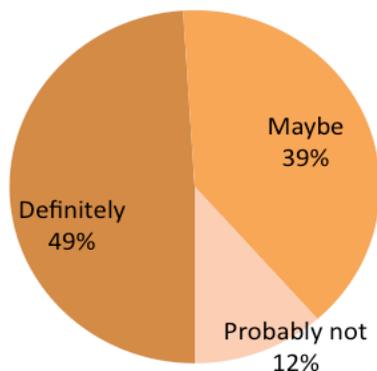
Overall Rating of Group BASICS



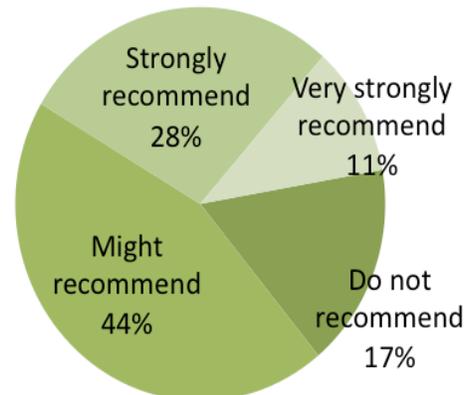
BASICS will help me reduce my risk of alcohol-related harm



It's likely that I will change an aspect of my alcohol-related behavior



I would recommend BASICS to all Freshmen



BASICS 2011-2012
Qualitative data from satisfaction survey
Content analysis – Top five themes for each question

The thing I liked most about this experience was...

1. Learning about Blood Alcohol Content/BAC (65 students)
“It was informative about how many drinks will get me to a certain BAC, which I believe is important.”
2. Hearing from other group participants (35 students)
“Talking with the group and hearing different alcohol related stories and how to address those situations.”
3. The open environment/atmosphere of the group (32 students)
“The open atmosphere to discuss issues that you might not be able to discuss with an authority figure.”
4. Learning facts about alcohol (23 students)
“Learning some of the facts. I think they will help me make smart choices in the future.”
5. The instructors (22 students)
“The instructors. They made it a relaxed environment in which we could open up and be honest.”

The thing I liked least about this experience was...

1. The cost (80 students)
“Having to pay \$78.”
2. The length/amount of time (21 students)
“Having it be 1.5 hours was a little long. 1 hour would be the perfect time.”
3. Nothing (20 students)
“None. Overall I felt the course was a good experience.”
4. Journal (18 students)
“Journaling was not always necessary.”
5. Already knew information/it was too simple (17 students)
“Learning things I learned about in high school health. Not the best way to go about stopping binge drinking.”

How would you describe this program to a friend?

1. General comments – interesting/informative/educational/helpful (99 students)
“Interesting and insightful, but kind of scary because you realize how much you actually drink.”
2. Teaches you how to drink responsibly/strategies to be a safer drinker (39 students)
“A class where you learn how to drink responsibly yet are allowed to choose whether or not to drink.”
3. General comments – a course that teaches about alcohol (30 students)
“Teaches you facts about drinking alcohol.”
4. An interactive group discussion (18 students)
“An interactive, painless experience with pretty cool people.”
5. Not too bad/not as bad as I expected (14 students)
“Not as bad as you'd think it would be, actually some helpful info.”